

The Language of City-Building



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Inclusion. Resilience. Diversity. Impact. Equity. Community Wealth. Affordable. Sustainable. Placemaking. Food Security. Accessible. Social Procurement.

We all know the words, the language of city-building. But the words are meaningless without action.

Every builder and developer has the opportunity to bring the words to life. We build homes and communities and can choose to be inclusive, to build a social infrastructure that will be as strong as the bricks and mortar.

In fact, every company, public, private, large or small, can walk the talk on city-building through a sharp focus on social procurement and inclusive local economic development.

The words are easy. Action is much harder, and requires time, effort, investment, collaboration and partnership.

It's time to rise to the challenge. The outcomes are powerful and speak for themselves.

Let's take action together.



“Prior to the Daniels Accessibility Designed Program, finding an accessible condo in Toronto was like finding a unicorn. They were very rare, if not non-existent, and we had mostly given up on finding a truly accessible home. Loving where you live is living in a space that works for you. For us, it's an accessible environment. In one word, it means freedom.”

– **Tim & Natalie** are one of 58 families who have purchased a Daniels Accessibility Designed home.

“L'Arche Toronto has been working with the innovative minds at Daniels to develop our new 4,000-square-foot community home for persons with intellectual disabilities within Artworks Tower. We are so grateful for our partnership with Daniels as it has allowed us to create a new home and expand opportunities to build on our mission of 'creating a world where everyone belongs.'”

– **Raphael Arens**, Executive Director, L'Arche Toronto

“For the past seven years, Daniels has provided Covenant House with rent-reduced apartments that have housed youth aged 18 to 24 who are ready to live on their own with our ongoing support. The apartments provided by Daniels are an important element of our continuum of care for the young people we serve, helping them transition out of our crisis shelter and into long-term, sustainable independent living.”

– **Mark Aston**, Executive Director, Covenant House Toronto, Canada's largest agency serving youth who are homeless, trafficked or at risk.

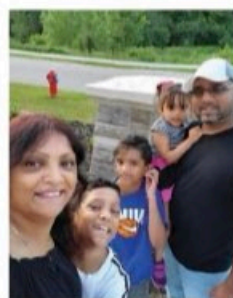


“Daniels' expertise, leadership and commitment to community have ensured that Friends of Ruby is a welcoming and inclusive space for LGBTQI2S youth. Community-driven developers like Daniels are essential to creating cities that welcome and serve everyone. We are proud of the work we have created together.”

– **Carol Osler**, Executive Director, Friends of Ruby Home, a custom-built transitional house for LGBTQI2S youth in Toronto.

“Moving to the shelter was challenging and sad, and it was something that I never expected would happen. WoodGreen Community Services' Homeward Bound program changed my life, and in June, I moved into my new home at EVOLV. It has allowed me to provide a safe environment for my children to grow. It's a place where they can call home.”

– **Karla** is one of 34 graduates of WoodGreen's Homeward Bound program moving into an affordable home within EVOLV, a market rental building in Regent Park developed by Daniels in partnership with Sun Life, and with support from the City of Toronto.



“The day that we learned that we were approved for a home at FirstHome Beckenrose was one of the happiest days of our lives. Tears literally started coming down my face, and I just wanted to scream with happiness!”

– **Vidia's family** is one of 86 Habitat for Humanity partner families who have moved into a Daniels home over the past 24 years.

“The BOOST program made it possible for me to buy a home much sooner than I ever could have anticipated. It really helps make my mortgage more affordable by boosting the down payment. Programs like BOOST are great because they are part of creating new communities by making homes affordable for people from all walks of life.”

– **Elaine** is one of 74 first-time homebuyers who purchased under the BOOST program at Daniels FirstHome Markham Sheppard, developed in partnership with DiamondCorp, and with support from the City of Toronto and CreateTO.

“Peel's Housing Development Office applauds Daniels for answering its call to develop affordable housing in Peel Region. Daniels' interest sparked a meaningful collaboration with the region that led to the creation of a 19-storey, 174-unit building offering affordable apartments to the Mississauga community. This development demonstrates how the public and private sector can work together to create vibrant communities.”

– **Steve Dickson**, Director, Region of Peel's Housing Development Office

To learn more about The Daniels Corporation and view our inaugural Impact Report, visit danielshomes.ca

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